

# Natalie Elizabeth

Graphic Designer & Animator



0642302883



elizabethbrandtengineer@gmail.com

Creative and detail-oriented graphic designer with 5 of experience delivering impactful visual solutions. Expertise in branding, animation ads, social media content, and 3D animation.

A versatile freelancer with a strong understanding of digital design trends, skilled in blending aesthetic vision with practical functionality. Passionate about helping brands engage their audience through dynamic and visually engaging content.

## CORE SKILLS

### GRAPHIC DESIGN

Branding, typography, and print materials

### ANIMATION ADS:

Motion graphics for marketing campaigns

### SOCIAL MEDIA CONTENT:

Engaging posts, stories, and ad creatives

### 3D ANIMATION:

Product visualizations and animated ads

### Tools & Software:

Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro), Blender, Cinema 4D, Canva

### FREELANCING:

Client management, project planning, and

### ADDITIONAL SKILLS:

UX/UI design, video editing, logo design



## SKILLS

### GRAPHIC DESIGN

Illustrator

InDesign

Photoshop

HTML

LightRoom

CSS

### ANIMATION

Blender

After effects

## WORK EXPERIENCE

2019-2024

### Freelance Graphic Designer & Animator

Created custom graphics and animation ads for clients across industries, including retail, hospitality, and tech.

Developed motion ads that increased client engagement by up to 30% on platforms like Instagram and Facebook.

Designed cohesive branding packages, including logos, business cards, and brochures. Delivered 3D product models and short animated videos to enhance e-commerce experiences.

Collaborated remotely with international clients in Sweden, the USA, and South Africa.

2020 - 2024

### Graphic Designer & Social Media Content Creator

Produced and managed creative assets for social media platforms, including reels, carousels, and animated posts.

Worked with marketing teams to create promotional campaigns that aligned with brand identity and strategy.

Designed banners, infographics, and email marketing visuals to boost conversions.



## EDUCATION

2014-2019

BACHELOR'S DEGREE IN IT

## CERTIFICATIONS & TRAINING

ADOBE EXPERT  
UDEMY

ONLINE COURSES IN 3D ANIMATION  
UDEMY, BLENDER

SOCIAL MEDIA MARKETING FUNDAMENTALS  
COURSERA



Cape Peninsula  
University of Technology

THE  
DEGREE  
BACCALAUREUS TECHNOLOGIAE

INFORMATION TECHNOLOGY:  
COMMUNICATION NETWORKS

is awarded to

**NATALIE ELIZABETH BRANDT**

student number

**214047237**

with effect from

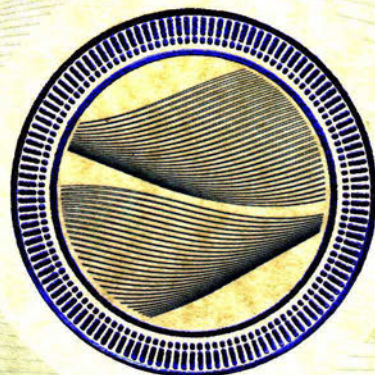
**01 DECEMBER 2018**

A handwritten signature in black ink, appearing to be 'S. Brandt', written over a horizontal line.

Registrar

A handwritten signature in black ink, appearing to be 'S. Brandt', written over a horizontal line.

Vice-Chancellor



**428 314**